

1 **LONDONDERRY, NH MASTER PLAN STEERING**
2 **COMMITTEE**

3 **MINUTES OF THE March 27, 2012 MEETING AT THE Londonderry Cable**
4 **Access Studio**

5
6 Members Present: Leitha Reilly, Chair and Planning Board Representative;
7 Marty Srugis, Vice Chair and Heritage Commission Representative; Joe
8 Green, Town Council Representative; Lisa Whittemore, Budget Committee
9 Representative; Representative; Mike Speltz, Conservation Commission
10 Representative; Bob Saur, Londonderry Trailways Representative; Deb Paul,
11 Business Community Representative; Barbara Mee, At Large Representative
12 (Central); Russ Lagueux, At Large Representative (South), and Mary Soares,
13 Alternate Planning Board representative

14
15 Also Present: Community Development Director André Garron, AICP; Town
16 Planner Cynthia May, ASLA; GIS Manager John Vogl; Community
17 Development Secretary Libby Canuel, and Brian Wright and Kara Wilbur of
18 Town Planning and Urban Design Collaborative (TPUDC)

19
20 **I. Call to Order**

21
22 Leitha Reilly called the meeting to order at 7:09 pm

23
24 **II. Approval of the February 22, 2012 Minutes**

25
26 **M. Soares made a motion to approve and sign the minutes from**
27 **the February 22, 2012 meeting. B. Mee seconded the motion.** No
28 discussion. **Vote on the motion: 5-0-4.** (Mike Speltz, Lisa Whittemore,
29 Bob Saur, and Marty Srugis abstained because they were absent from the
30 February 22, 2012 meeting).

31
32 **III. Master Plan Survey**

33
34 L. Reilly reported the Survey Sub-Committee has worked with the UNH
35 Survey Center since the February 22 meeting to produce the final draft of
36 the 15 minute public opinion survey being presented at this meeting (see
37 Attachment #1). The objective of the survey, she explained, is to provide
38 guidance to the Master Plan Steering Committee (MPSC) on indentifying
39 community goals and priorities. It can also act as a tool to give a voice to
40 those residents who prefer not to participate in public forums. Topics
41 addressed in the survey are designed to echo themes of the Master Plan,
42 such as transportation systems, natural resources, energy uses,
43 recreation, etc. Respondents will also be given the chance to state their
44 likes and dislikes about the town through open ended questions.

45
46 L. Reilly asked Committee members for any input. Comments were as
47 follows:

48
49
50
51
52
53
54
55
56
57
58
59
60
61
62
63
64
65
66
67
68
69
70
71
72
73
74
75
76
77
78
79
80
81
82
83
84
85
86
87
88
89
90
91
92
93
94
95

- Page 4, Q3a & b; B. Saur suggested changing "Purchasing" to "Protecting," since the outright purchasing of property is only one method of conservation. The consensus was to make the change.
- Page 7, Q6 (regarding energy efficiency requirements); B. Saur proposed substituting the broad term "renovation" with more specific wording such as "additions to existing homes or buildings," since the former cannot always be enforced through Town regulations and the latter can. A. Garron clarified that the very intent of the question is to indicate whether strong support or opposition exists for additional energy efficiency regulations related to existing projects. M. Srugis and D. Paul countered that placing additional requirements on residents can become too intrusive. D. Paul added that in an existing building, an emergency renovation requiring increased energy efficiency could be cost prohibitive to an owner. J. Green, B. Mee, L. Whittemore, and M. Soares stated their preference to leave the question as written since those who feel it is too invasive will be voicing their opinion. R. Lagueux added that if new policies were eventually introduced, specific definitions would be addressed at that time. J. Vogl suggested better defining the word renovation by adding the adjective "major". **M. Speltz made a motion to retain question Q6 and modify it by adding the word "major." B. Saur seconded. No discussion. Vote on the motion, 8-1-0 with D. Paul in opposition.**
- Open ended questions; M. Soares asked if the instruction in the survey script to "record [replies] verbatim" implies that portions or all of the call will be recorded. If so, she asked if respondents would need to be informed of this before any questions are asked. J. Vogl said he would seek clarification from the UNH Survey Center.
- Page 8, Q9a through e; B. Saur recommended asking about development on Route 102 and Route 28 in separate questions. Grouping them together, he suggested, runs contrary to past views of intended develop for the separate roads (i.e. "box stores belong on 102 and smaller scale developments belong on 28"). The consensus was to have a separate series of questions for each corridor. It was also decided to add wording instructing the caller to clarify the location of Route 28 in case respondents ask for it or confuse it with Route 128.
- Page 10, Q11; B. Saur suggested either including all local and state newspapers by name or instead only listing "local" and "state" newspapers as choices. The consensus was to remove the specific references and use them instead as examples if the respondent has any questions.
- Page 10, Q11; To avoid possible confusion between the Town website www.londonderrynh.org and the privately run site www.londonderrynh.net, B. Saur recommended that "town web-site" be changed to "town government web-site." There was no objection to the change.

96 • Omission of water resources; Since protection of water resources is
97 not included in the survey, L. Whittemore asked if the issue could be
98 addressed instead at an upcoming charrette. J. Green explained that
99 the Survey Sub-Committee had concluded a topic of that complexity
100 would be better suited to a public event. A discussion ensued about
101 whether a water resource question should be included based on the
102 high importance given to the issue in last year's Open Space Task
103 Force survey, or if it is worth the time to ask since it is unlikely anyone
104 would respond negatively to the importance of water quality. After
105 much discussion, it was eventually decided to add a question along
106 with a follow up question in the style of Q3b. This would help
107 determine whether residents are willing to explicitly take action
108 through increased taxes or additional regulatory measures, thereby
109 providing direction to the Town Council and Planning Board. A
110 question inserted after Q3b would read: "[...are you in favor of or
111 opposed to...] Taking measures to protect Londonderry's natural water
112 supplies to preserve water quality and quantity? [If favor] Even if it
113 costs money or requires a higher degree of regulation on
114 development?"

115
116 **B. Saur made a motion to accept the public survey as amended.**
117 **L. Whittemore seconded. No discussion. Vote on the motion, 9-**
118 **0-0.**

119
120 A press release was issued today by staff to inform residents of the
121 impending survey. Committee members volunteered to email an
122 electronic version to their town contacts as well and staff will post it on
123 the Town website. Because of the above amendments, there could be a
124 slight delay in the commencement of the survey, but staff was still
125 hopeful that it would begin by the end of the week. Committee members
126 concurred that should they receive a call themselves, they would decline
127 to participate.

128
129 B. Mee expressed interest in having her high school civics class students
130 take the survey, albeit purely for discussion purposes. Permission may
131 need to be sought from UNH first and some adjustments would need to
132 be made to make it relevant. There were no objections to the idea. L.
133 Reilly noted that TPUDC will also be engaging students through one of
134 the charrettes. M. Speltz suggested asking UNH for further permission to
135 post the survey on the Town website and have paper copies available at
136 Town Hall after the scientific sample has been completed. Doing so
137 would simply involve more residents in the overall process.

138
139 **IV. Discussion with Town Planning and Urban Design Collaborative**
140 **(TPUDC)**

141 B. Wright introduced Committee members to the 3-ring binders prepared
142 by staff and TPUDC. Among the various tabs in the binder, he focused

143 on the Project Coordination Plan, reviewing the separate flow and task
144 charts. Under the public outreach and engagement strategy, he noted
145 that the first of the policy-maker interviews have taken place with
146 Planning Board members and that a presentation was made to the Town
147 Council at their March 26 meeting. A press release will promote the April
148 12 kickoff event; a Citizen Workshop with a pot luck dinner at the High
149 School cafeteria from 6:00 to 8:00 PM. A list of stakeholders is being
150 developed to help disseminate information as well. Committee members
151 were encouraged to use their various contacts and affiliations in town to
152 spread the word. During the afternoon prior to the event, C. May
153 suggested taking the opportunity to visit an assembly of students at the
154 High School to gain their input. L. Reilly is working with Committee
155 member Jason Allen to communicate the workshop to the student body
156 through the Superintendent and Principals. B. Wright added that
157 sporting events could be used as a forum to make public
158 announcements. B. Saur offered to convey messages at various concert
159 events he attends. He suggested having a booth set up at Old Home
160 Days in August to update citizens on the Master Plan process.

161
162 "Planapalooza" is the name chosen for the six-day design workshop
163 portion of the public outreach effort. Information gathered through the
164 survey and interviews will be used to frame the discussions at the event,
165 although B. Wright said TPUDC will approach it without any preconceived
166 notions or direction to offer residents. The objective is to take in all
167 ideas and comments *from* the public. The opening presentation will take
168 place on May 31 at Lions Hall from 6:00 PM to 8:30 PM. The final
169 presentation will happen on June 5th using the same venue. TPUDC's
170 design team will be available in the Moose Hill Council Chambers during
171 the remainder of the week and residents are urged to participate there at
172 their convenience. Students can again be encouraged to involve
173 themselves and even assist the MPSC and TPUDC. Specific outreach to
174 senior citizens in the community prior to Planapalooza will be a goal as
175 well. M. Speltz recommended producing a brief television segment to
176 run on the local cable channels. A shorter 30-second spot could be
177 placed on the Town website. M. Srugis proposed placing an ad or
178 requesting an article be run in the Londonderry Times.

179
180 The "branding" of the project was introduced as "get it right!
181 Londonderry." It is designed to grab the attention of the public and
182 challenge them to determine what is "right" for their town. Similarly, a
183 poster/post card has been created featuring an image of the urbanized
184 Londonderry of Northern Ireland in 1890 to illustrate what Londonderry,
185 NH settlers left behind when they were in search of a new life. The
186 poster then simply asks the reader "What is our Londonderry?"

187
188 A Facebook page has been established at
189 www.facebook.com/pages/londonderry-master-plan. A link will be
190 available on the Town website.

191
192 L. Reilly thanked members of the public who took time to visit the table
193 recently set up at the polls on Election Day and provide their input. She
194 also presented the map used that day where residents marked both their
195 favorite places in town as well as where they believed the town center to
196 be.

197
198 **V. Next Steps**

199
200 The next MPSC meeting will be April 25 at 7:00 PM.

201
202 **VI. Adjournment**

203
204 **M. Speltz made a motion to adjourn the meeting. J. Green**
205 **seconded the motion. Vote on the motion: 9-0-0.**

206
207 The Meeting adjourned at 8:53 PM.

208
209 Respectfully submitted,

210
211
212
213
214 Jaye Trottier and Libby Canuel, Community Development Secretaries

Town of Londonderry Master Plan Survey
FINAL
Updated March 15, 2012

1
2
3
4
5 Q:INTRO

6 "Hello, my name is _____ and I'm calling on behalf of the Town of Londonderry
7 from the University of New Hampshire Survey Center. Londonderry is updating the Town's Master
8 Plan and we'd like to ask you a few questions."
9

10 IF NEEDED: "A Master Plan is a plan for the future of the whole town of Londonderry."
11

12 "First, are you a resident of Londonderry?"
13

- 14 1 LIVE IN LONDONDERRY
15 2 NO - OTHER TOWN → TERMINATE
16
17 99 REFUSED → TERMINATE
18
19
20

21 Q:BIR1

22 "In order to determine who to interview, could you tell me of the adults aged 18 or older who currently
23 live in your household – including yourself – who had the most recent birthday? I don't mean who's the
24 youngest, but rather, who had the most recent birthday?"
25

- 26 1 INFORMANT → SKIP TO SEX
27 2 SOMEONE ELSE – ASK TO SPEAK TO THAT PERSON → SKIP TO INT2
28 3 DON'T KNOW ALL BIRTHDAYS, ONLY SOME
29 4 DON'T KNOW ANY BIRTHDAYS OTHER THAN OWN → SKIP TO SEX
30
31 * 99 NA/REFUSED
32
33
34

35 Q:INT2

36 ASK TO SPEAK TO THAT PERSON
37

38 "Hello, this is _____ calling from the University of New Hampshire Survey Center
39 on behalf of the Town of Londonderry. Londonderry is updating the Town's Master Plan and we'd
40 really appreciate your help and cooperation. You have been identified as the adult in your household
41 with the most recent birthday? Is that correct?"
42

- 43 1 YES
44 2 APPOINTMENT
45
46 * 99 REFUSAL

1 Q:THANKS1
2 "Thank you very much, we are only interviewing residents of Londonderry."

3
4 PRESS '1' TO CONTINUE
5

6
7 Q:SEX
8 "Thank you very much for helping us with this important study. We really appreciate your help. Before
9 we begin I want to assure you that all of your answers are strictly confidential. Your answers will be
10 combined with those from other adults in Londonderry. This call may be monitored for quality
11 assurance."

12
13 "Participation is voluntary. If you decide to participate, you may decline to answer any question or end
14 the interview at any time."

15
16 IF ASKED – "The survey will take approximately 15 minutes to complete."

17
18 RECORD SEX OF RESPONDENT

19
20 1 MALE
21 2 FEMALE
22
23 3 UNSURE
24
25
26 98 DON'T KNOW
27 99 NA/REFUSED
28

29
30

1 Q1
2 “First, I am going to read some statements about Londonderry as it is today. Please tell me if you agree
3 or disagree with each of the following.”
4

5 PRESS ‘1’ TO CONTINUE

6
7 ROTATE Q1a to Q1e
8

9 Q1a

10 “There are enough outdoor recreational trails in Londonderry”

11 “Is that strongly or just somewhat”
12

- 13 1 STRONGLY AGREE
- 14 2 SOMEWHAT AGREE
- 15 3 NEUTRAL/NO OPINION
- 16 4 SOMEWHAT DISAGREE
- 17 5 STRONGLY DISAGREE

- 18
- 19 98 DON’T KNOW
- 20 99 NA/REFUSED
- 21

22 Q1b

23 “There are enough playing fields, such as soccer and baseball fields in Londonderry”

24 “Is that strongly or just somewhat”
25

26 Q1c

27 “There are enough parks and playgrounds in Londonderry.”

28 “Is that strongly or just somewhat”
29

30 Q1d

31 “There are enough natural areas and wildlife habitats in Londonderry.”

32 “Is that strongly or just somewhat”
33

34 Q1e

35 “There are enough public transportation options in Londonderry”

36 “Is that strongly or just somewhat”
37

38 Q2

39 “Next, do you think the town of Londonderry in general is growing too fast ... too slow ... or about right?”
40

- 41 1 TOO FAST
- 42 2 TOO SLOW
- 43 3 ABOUT RIGHT
- 44
- 45 98 DON’T KNOW
- 46 99 NA/REFUSED
- 47

1 Q3
2 “Next, I am going to read some project ideas that have been expressed in Londonderry. Please tell me if
3 you are in favor of them or oppose them.”
4

5 PRESS ‘1’ TO CONTINUE

6
7 ROTATE Q3a to Q3h
8

9 Q3a
10 “Purchasing farmlands for use by the town in a Community Supported Agriculture program”
11

12 IF NEEDED: “In community supported agriculture, the Town would own the farmland and residents would buy a
13 portion of the seasonally available food grown on the farm”
14

15 IF FAVOR: “Would you still favor even if you had to pay higher taxes?”
16

- 17 1 OPPOSE – NOT NEEDED
- 18 2 FAVOR – NOT FOR HIGHER TAXES
- 19 3 FAVOR – EVEN WITH HIGHER TAXES

- 20
- 21 98 DON’T KNOW
- 22 99 NA/REFUSED
23

24 Q3b
25 “Purchasing forests, farms and other undeveloped land to preserve open spaces?”
26

27 IF FAVOR: “Would you still favor even if you had to pay higher taxes?”
28

- 29 1 OPPOSE – NOT NEEDED
- 30 2 FAVOR – NOT FOR HIGHER TAXES
- 31 3 FAVOR – EVEN WITH HIGHER TAXES

- 32
- 33 98 DON’T KNOW
- 34 99 NA/REFUSED
35

36 Q3c
37 “The development of bike lanes and/or sidewalks?”
38

39 IF FAVOR: “Would you still favor even if you had to pay higher taxes?”
40

- 41 1 OPPOSE – NOT NEEDED
- 42 2 FAVOR – NOT FOR HIGHER TAXES
- 43 3 FAVOR – EVEN WITH HIGHER TAXES

- 44
- 45 98 DON’T KNOW
- 46 99 NA/REFUSED
47

1 Q3d

2 “The development of recreational paths, such as the “Rails to Trails” program?”

3
4 IF FAVOR: “Would you still favor even if you had to pay higher taxes?”

- 5
6 1 OPPOSE – NOT NEEDED
7 2 FAVOR – NOT FOR HIGHER TAXES
8 3 FAVOR – EVEN WITH HIGHER TAXES
9
10 98 DON’T KNOW
11 99 NA/REFUSED

12 Q3e

13 “The construction of a town auditorium for music and performing arts programs?”

14
15 IF FAVOR: “Would you still favor even if you had to pay higher taxes?”

- 16
17 1 OPPOSE – NOT NEEDED
18 2 FAVOR – NOT FOR HIGHER TAXES
19 3 FAVOR – EVEN WITH HIGHER TAXES
20
21 98 DON’T KNOW
22 99 NA/REFUSED

23
24 Q3f

25 “A multi-use town recreational facility that could include basketball courts, a town pool, or an ice rink?”

26
27 IF FAVOR: “Would you still favor even if you had to pay higher taxes?”

- 28
29 1 OPPOSE – NOT NEEDED
30 2 FAVOR – NOT FOR HIGHER TAXES
31 3 FAVOR – EVEN WITH HIGHER TAXES
32
33 98 DON’T KNOW
34 99 NA/REFUSED

35
36 Q3g

37 “Developing bus services with connections between residential neighborhoods and retail and service
38 areas.”

39
40 IF FAVOR: “Would you still favor even if you had to pay higher taxes?”

- 41
42 1 OPPOSE – NOT NEEDED
43 2 FAVOR – NOT FOR HIGHER TAXES
44 3 FAVOR – EVEN WITH HIGHER TAXES
45
46 98 DON’T KNOW
47 99 NA/REFUSED

1 Q3h
2 “Developing bus services with connections to neighboring communities such as Manchester, Derry, and
3 Nashua?”

4
5 IF FAVOR: “Would you still favor even if you had to pay higher taxes?”

- 6
7 1 OPPOSE – NOT NEEDED
8 2 FAVOR – NOT FOR HIGHER TAXES
9 3 FAVOR – EVEN WITH HIGHER TAXES
10
11 98 DON’T KNOW
12 99 NA/REFUSED

13
14 Q4a
15 “Now, I’d like to ask some questions about the layout of the town.

16
17 “What part of Londonderry do you currently consider to be the center of town?”

- 18
19 RECORD VERBATIM
20
21 PROBE FOR SPECIFIC LOCATIONS, LANDMARKS OR CROSS STREETS
22
23 PROVIDE LIST NOT TO BE READ FOR INTERVIEWER CODING ALLOWING FOR
24 OTHER SPECIFY AS WELL
25

26 Q4b
27 “Ideally, what characteristics should a center of town possess?”

28
29 RECORD VERBATIM
30

31 Q5
32 “Now, I would like to ask you a couple of questions about building codes.”

33
34 “Do you favor or oppose requiring energy efficiency in the construction of NEW homes or buildings?”

35
36 “Is that strongly or just somewhat?”

- 37
38 1 STRONGLY SUPPORT
39 2 SOMEWHAT SUPPORT
40 3 NEUTRAL/NO OPINION
41 4 SOMEWHAT OPPOSE
42 5 STRONGLY OPPOSE
43
44 98 DON’T KNOW
45 99 NA/REFUSED
46
47

1 Q6

2 “Do you favor or oppose requiring energy efficiency in the renovation of EXISTING homes or
3 buildings?”

4
5 “Is that strongly or just somewhat?”

- 6
7 1 STRONGLY SUPPORT
8 2 SOMEWHAT SUPPORT
9 3 NEUTRAL/NO OPINION
10 4 SOMEWHAT OPPOSE
11 5 STRONGLY OPPOSE

- 12
13 98 DON'T KNOW
14 99 NA/REFUSED

15
16 Q7

17 “I would like to change the topic again.”

18
19 “As you may know, the new airport access and bridge over the Merrimack River recently opened, making it easier
20 to access industrial land in the Northwest corner of Londonderry. Do you favor or oppose constructing a road with
21 necessary infrastructure, such as sewer and drainage, to provide additional access to this potential development
22 area?”

23
24 IF FAVOR: Would you still favor even if you had to pay higher taxes?”

- 25
26 1 OPPOSE – NOT NEEDED
27 2 FAVOR – NOT FOR HIGHER TAXES
28 3 FAVOR – EVEN WITH HIGHER TAXES

- 29
30 98 DON'T KNOW
31 99 NA/REFUSED

32
33 Q8

34 “Londonderry’s Planned Unit Development (PUD) ordinance allows property owners with 100 or more
35 acres of land to propose alternative zoning for a property to be developed that might include a
36 combination of different housing types mixed with retail businesses or offices. Do you favor or oppose
37 this approach to zoning?”

38
39 “Is that strongly or just somewhat?”

- 40
41 1 STRONGLY FAVOR
42 2 SOMEWHAT FAVOR
43 3 NEUTRAL/NO OPINION
44 4 SOMEWHAT OPPOSE
45 5 STRONGLY OPPOSE

- 46
47 98 DON'T KNOW
48 99 NA/REFUSED

1 Q9
2 “When thinking about future development or redevelopment in Londonderry, would you support or
3 oppose the following types of development in existing commercial areas along Routes 102 and 28?”
4

5 PRESS ‘1’ TO CONTINUE

6
7 ROTATE Q10a to Q10e
8

9 Q9a

10 “Small, locally owned businesses”

11
12 “Is that strongly or just somewhat?”
13

- 14 1 STRONGLY SUPPORT
- 15 2 SOMEWHAT SUPPORT
- 16 3 NEUTRAL/NO OPINION
- 17 4 SOMEWHAT OPPOSE
- 18 5 STRONGLY OPPOSE

- 19
- 20 98 DON’T KNOW
- 21 99 NA/REFUSED
- 22

23 Q9b

24 “Large retailers and/or large national chains”
25 “Is that strongly or just somewhat?”
26

27 Q9c

28 “Retail shopping centers with multiple tenants”
29 “Is that strongly or just somewhat?”
30

31 Q9d

32 “Mixed retail and office centers”
33 “Is that strongly or just somewhat?”
34

35 Q9e

36 “A variety of retail, office, residential and educational uses on the same plot of land”
37 “Is that strongly or just somewhat?”
38
39

1 Q10
2 “When thinking about future development or redevelopment in Londonderry, would you support or
3 oppose the following types of residential development?”

4
5 PRESS ‘1’ TO CONTINUE

6
7 ROTATE Q11a to Q11e

8
9 Q10a
10 “Increasing the current minimum housing lot size to greater than 1 acre.”

11
12 “Is that strongly or just somewhat?”

- 13
- 14 1 STRONGLY SUPPORT
 - 15 2 SOMEWHAT SUPPORT
 - 16 3 NEUTRAL/NO OPINION
 - 17 4 SOMEWHAT OPPOSE
 - 18 5 STRONGLY OPPOSE

- 19
- 20 98 DON’T KNOW
 - 21 99 NA/REFUSED

22
23 Q10b
24 “Allowing accommodations, such as higher density development, to provide affordable housing for
25 working families, recent graduates and older people”

26
27 IF NEEDED: “Higher density development could include houses on smaller plots of land or more units
28 on a plot of land such as apartments, condos, or town houses.”

29
30 “Is that strongly or just somewhat?”

31
32 Q10c
33 “Allowing accommodations, such as higher density development, for subdivisions that also preserve
34 large, open space areas.”

35
36 IF NEEDED: “Higher density development could include apartments, condos, townhouses, or smaller
37 plots of land.”

38
39 “Is that strongly or just somewhat?”

40
41 Q10d
42 “Developments that contain a mixture of single-family housing, town houses, apartments, and small
43 retail.”

44 “Is that strongly or just somewhat?”

45
46

1 Q11
2 “Now, I would like to change the subject, I am going to read a list of information sources; please tell me
3 which of the following you regularly rely on for information about activities within Londonderry?
4

5 CHECK ALL THAT APPLY
6

- 7 1 Local Newspaper such as the Londonderry Times or Derry News
- 8 2 State Newspaper such as the Union Leader or Concord Monitor
- 9 3 The town web-site
- 10 4 Other web-sites
- 11 5 Word-of-mouth
- 12 6 Cable Access Channel, LACTV
- 13 7 Social networking, such as Facebook or twitter
- 14 8 or some other source (SPECIFY)
- 15 9 NONE (VOLUNTEERED)
- 16 10 DON'T KNOW
- 17 11 NA/REFUSED

18
19 Q12
20 “We’d like to give you an opportunity to express any other opinions. What do you like most about
21 living in Londonderry?”
22

23 RECORD VERBATIM
24

25 Q13
26 “What do you like least about living in Londonderry?”
27

28 RECORD VERBATIM
29

30 Q14
31 “What is your biggest hope for Londonderry in the future?”
32

33 RECORD VERBATIM
34

35 D1
36 “Now, a few final questions for statistical purposes...”
37 “What is the highest grade in school, or level of education that you’ve completed and got credit for ...”
38 [READ RESPONSES]
39

- 40 1 “Eighth grade or less,
- 41 2 Some high school,
- 42 3 High school graduate, (INCLUDES G.E.D.)
- 43 4 Technical school,
- 44 5 Some college,
- 45 6 College graduate,
- 46 7 Or postgraduate work?”
47

1 98 DK (DO NOT PROBE)
2 99 NA / REFUSED
3

1 D2

2 “And what is your current age?”

3

4 : : : (RECORD EXACT NUMBER OF YEARS OLD -- E.G., 45)

5 : : :

6

7 96 NINETY-SIX YEARS OF AGE OR OLDER

8 97 REFUSED

9 98 DK

10 99 NA

11

12 D3

13 “How many years have you lived in Londonderry?”

14

15 IF “ALL MY LIFE” ASK – “About how many years is that?”

16

17 RECORD EXACT NUMBER OF YEARS OF RESIDENCE

18

19 1 ONE YEAR OR LESS

20

21 96 96 YEARS OF MORE

22 97 REFUSED

23 98 DK

24 * 99 NA

25

26 D4

27 “How likely is it that you will still be living in Londonderry two years from now? Would you say it is

28 ... very likely ... somewhat likely ... not very likely ... or not likely at all?”

29

30 1 VERY LIKELY

31 2 SOMEWHAT LIKELY

32 3 NOT VERY LIKELY

33 4 NOT LIKELY AT ALL

34

35 98 DON’T KNOW

36 99 NA/REFUSED

37

38

1 D5
2 “Which of the following best describes how often you vote in local TOWN elections ... I vote in all
3 local elections ... I vote in most local elections ... I occasionally vote in local elections ... or I never
4 vote in local elections?”

- 5
6 1 I VOTE IN ALL LOCAL ELECTIONS
7 2 I VOTE IN MOST LOCAL ELECTIONS
8 3 I OCCASIONALLY VOTE IN LOCAL ELECTIONS
9 4 I NEVER VOTE IN LOCAL ELECTIONS

- 10
11 98 DON'T KNOW
12 99 NA/REFUSED
13

14 D6
15 “In the last two years, have you gone to any public meetings in Londonderry such as Town Council,
16 School Board or Planning Board meetings?”

17
18 IF NO: “Do you regularly follow these meetings through some media, such as the cable access channel,
19 websites, or newspapers?”

- 20
21 1 ATTENDED A MEETING
22 2 WATCH PUBLIC ACCESS TV/Read/Other media
23 3 NO PARTICIPATION
24
25 98 DON'T KNOW
26 99 NA/REFUSED
27

28 D7
29 “How many of the persons who CURRENTLY live in your household are under 18 years of age,
30 including babies and small children?”

- 31
32 0 NONE → SKIPTO D9
33 1 ONE
34 2 TWO
35 3 THREE
36 4 FOUR
37 5 FIVE
38 6 SIX
39 7 SEVEN OR MORE
40
41 98 DK → SKIPTO D9
42 * 99 NA / REFUSED → SKIPTO D9
43
44

1 D8

2 “Are any of your children currently in grades kindergarten through 12th grade?”

3 1 YES

4 2 NO

5

6 98 DON’T KNOW

7 99 NA/REFUSED

8

9 D9

10 “Including yourself, how many adults CURRENTLY live in your household?”

11

12 1 ONE

13 2 TWO

14 3 THREE

15 4 FOUR

16 5 FIVE

17 6 SIX

18 7 SEVEN OR MORE

19

20 98 DK

21 * 99 NA / REFUSED

22

23 D10

24 “Could you please tell me the nearest intersection to your home?”

25

26 RECORD VERBATIM

27 PROBE: “What street is your home on, and what is the nearest street it intersects with?”

28

29 D11

30 “Not counting business lines, extension phones, or cellular phones -- on how many different telephone
31 NUMBERS can your household be reached?”

32

33 0 NO LANDLINE

34 1 ONE

35 2 TWO

36 3 THREE

37 4 FOUR

38 5 FIVE

39 6 SIX

40 7 SEVEN OR MORE

41

42 98 DK

43 * 99 NA / REFUSED

44

45 Q: END

46 “Thank you very much for your time. Your comments are greatly appreciated.”